Sub-national engagement is critical for USISPF member companies who are investing in India. Recognizing this as a critical component of our stakeholder engagement plan, USISPF is identifying key investment opportunities in different states and assisting members navigate this complex landscape.

Our engagement includes but is not limited to establishing a dialogue between member companies and state governments, helping companies on identifying new opportunities, following up on on-going projects, as well assisting on specific challenges they might be facing in existing investments. The Forum, through its dedicated resources and team members will work with member companies on an individual basis as required.

Over the past few months, we have led delegations to various states as it is important to keep the dialogue open with the concerned stakeholders. Our priorities within the state engagement agenda will include:

1. Establish a relationship between member companies and the states they are interested in
2. Lead multi-sectoral delegations and arrange meetings with concerned departments as asked by the member companies
3. Follow-up with State Governments on member companies’ state objectives and projects
4. Arrange for follow up meetings with the concerned ministries and departments as required by the companies
STATE ENGAGEMENTS

TELANGANA

- Ranked No. 1 state in the ‘Ease of Doing Business’ rankings. Focused and accessible leadership that understands business.
- Existing Innovation Ecosystem (Recently hosted Ivanka Trump at the Global Entrepreneurship Summit)
- Already a base for many US companies for both manufacturing and R&D

USISPF Engagement

USISP led a cross-sector delegation in September 2017 to meet with Minister of Information Technology, KT Rama Rao in Hyderabad, followed by extensive engagements in November for the GES.

MADHYA PRADESH

- Indore considered as the commercial capital of Central India – strong manufacturing and agriculture focus.
- Has successfully organized the Madhya Pradesh Global Investor Summit since 2007, and keenly focused on attracting US business. Four-time CM Shivraj Singh Chouhan visits US on an annual basis to meet potential investors.
- State elections due end of 2018.

USISPF Engagement

USISPF hosted Shri Shivraj Singh Chauhan, Hon’ble Chief Minister of Madhya Pradesh in Washington DC and New York in October.
ANDHRA PRADESH
• The state’s Chief Minister is credited with leading the IT sector investments in his former capital of Hyderabad. In the new state, his focus is on agri-tech and infrastructure development.
• Large scale investment opportunities to develop the new capital city of Amravati and other major cities including Vijaywada and Vishakapatnam (US led Smart City)

USISPF engagement
USISPF led a delegation in September 2017 to meet with Chief Minister Chandra Babu Naidu and the Andhra Pradesh Economic Development Board to strengthen the economic cooperation dialogue.
USISPF hosted the Hon’ble Chief Minister in Des Moines, Iowa for an industry roundtable in October 2017.
USISPF hosted Minister of Information technology and Rural Development, Lokesh Nara in California and New York in February 2018. The engagements were organized to build on the 2017 USISPF led delegation to Amravati.
USISPF President, Dr. Mukesh Aghi led a business delegation to the Partnership Summit 2018 held at Visakhapatnam, Andhra Pradesh. Dr. Aghi was a speaker at the Plenary Session to discuss the rising potential of Andhra Pradesh becoming a business hub for US companies.

MAHARASHTRA
• The state is considered as the manufacturing hub of the country
• With Mumbai being the financial capital of the country, the state is keen on expanding its business-friendly portfolio through foreign investments

USISPF engagement
USISPF Vice-Chairman and President of Emerson Electric, Ed Monser Led a CEO delegation to the Magnetic Maharashtra: Convergence 2018 summit in February that was inaugurated by Prime Minister Narendra Modi and Chief Minister Devendra Fadnavis.
NORTH-EAST (Assam, Manipur)

- BJP led governments in Assam and Manipur are keen on promoting the Act-East policy. State governments are keen on various sectors particularly Tourism and hospitality.
- The North-East, with its unexplored opportunities can become an attractive avenue for foreign investments particularly with the completion of the Trilateral highway that will boost trade in the area.

USISPF engagement

USISPF hosted the Minister of Industries & Commerce, Shri Chandra Mohan Patowary and Shri Keshab Mahanta, Minister of Information Technology in New York for an industry roundtable in November 2017.

USISPF assisted the Assam Government with its first edition of Advantage Assam: Global Investors Summit in February.

USISPF President, Dr. Mukesh Aghi led a business delegation to Imphal in February to meet with Manipur Chief Minister N. Biren Singh to discuss business opportunities in the state.

WEST BENGAL

- The state is the 4th largest state economy in India and is growing at 15.64%.
- Keen to shed its communist tag, the state successfully concluded its Bengal Global Business Summit to further its new economic reforms.

USISPF engagement

USISPF president, Dr. Mukesh Aghi was invited by the Hon’ble Finance Minister, Shri Amit Mitra to West Bengal to lead a delegation of US companies. To further promote investment incentives to US companies, Dr. Aghi was invited to speak at the international plenary session.

USISPF has extended an invitation to the Hon’ble Chief Minister, Mamata Banerjee to the US to explore business opportunities and attract investments in the state.
UTTAR PRADESH

- Uttar Pradesh is considered as the growth engine of India and is the country’s third largest economy. With the state government taking progressive steps to create an investment friendly environment, they held the UP Investor Summit to transform the state into a preferred investment destination.

USISPF Engagement

USISPF led a multi-sector delegation of member companies to meet Chief Minister Yogi Adityanath on October 23, 2017. The forum is working with multiple members to facilitate PPP projects with the UP government in areas of health, skill development and infrastructure.

USISPF was one of the partner organisations for the UP Global Investors’ Summit held on February 21-22, 2018 in Lucknow and represented over 15 American companies there.

Focus States for 2018

- Himachal Pradesh
- Uttarakhand
- Uttar Pradesh
- Punjab
- Andhra Pradesh
- Bihar
- Maharashtra
- Goa
- Manipur
- Assam
- Telangana
- Madhya Pradesh